Georgia

THE MAGAZINE OF THE UNIVERSITY OF GEORGIA

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Please note some ad sizes have changed, be sure to review sizes and specs upon submission.

TO RESERVE ADVERTISING SPACE OR FOR MORE INFORMATION, CONTACT:

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UNIVERSITY OF GEORGIA

ADVERTISING RATES

2017-18

CIRCULATION & STATISTICS

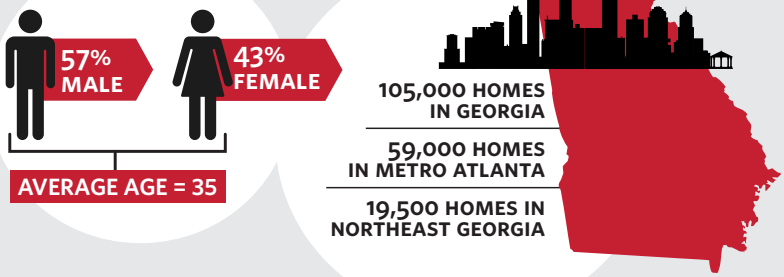
CIRCULATION

Georgia Magazine's 150,000 average household circulation per issue includes Annual Fund donors and Alumni Association members, vice-presidents, deans, directors, department heads, and faculty

FREQUENCY

Georgia Magazine is published quarterly and serves as the official publication of the University of Georgia.

ARE YOU REACHING THIS MARKET?



You can effectively reach UGA alumni, faculty, staff, and friends for as little as $4 CPM making it one of the strongest demographic buys in the region.

AD SIZE	COLOR ONLY	AD SPECS
full page	2,410	8 3/8" x 10 7/8"
1/2 page	1,510	7 1/4" x 4 3/8"
1/3 page	1,140	4 3/4" x 4 3/8"
1/6 page	640	2 1/2" x 4 1/2"
inside back cover	2,900	8 3/8" x 10 7/8"
back cover	3,350	7 7/8" x 7 3/4"

All prices are net per issue. Multiple pages or insertions quoted on request. Discounts available for University of Georgia campus organizations and for multiple-issue buys (minimum four issues)

ISSUE DATES	COMMITMENT	FILES/PAYMENT
Fall 2017	June 15, 2017	July 6, 2017
Winter 2017	Sept. 15, 2017	Oct. 5, 2017
Spring 2018	Dec. 14, 2017	Jan. 9, 2018
Summer 2018	March 14, 2018	April 4, 2018

Press-ready CMYK 300 dpi pdf files with crop marks preferred.
Email files to **jbroberts@uga.edu** *and to* **pjleed@uga.edu**